

# CV

## **Andreas Larsson**

Year of Birth: 1971

Nationality: Swedish

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## Summary of Qualifications

- 10 years successful experience bridging western and Chinese culture
- 8 years successful experience building and managing teams in a cross-cultural environment
- Successful interpersonal communication/presentation skills
- Able to effectively create both formal and informal networks
- Specialist knowledge of warehousing and sales
- Experience in identifying and evaluating suppliers
- Able to implement new and change existing working methods
- Strong mentoring skills according to needs and situation
- Hands on problem solver in daily operations

## Experience

### **Senior Project Manager at Concico, Shanghai**

June 2008 - Present

- Managing a business consulting firm ([www.concico.com](http://www.concico.com)) together with a partner
- Sourcing partner for Nordic companies
- Audit clients' operations in China to suggest improvements and implement improvements

### **Business Consultant, Shanghai**

October 2007 - May 2008 (8 months)

- Supported a company within construction industry to find/train staff, relocate office and production facilities to China
- Restructured working methods for a foreign SME in Shanghai
- Documented "The 2007 Special Olympics World Summer Game Shanghai" for Special Olympics. Formed and directed a team of Chinese and foreign photographers

### **Manager at IKEA, Shanghai**

December 2000 - September 2007 (6 years 10 months)

2006/12 – 2007/09: IKEA Business Department, IKEA Shanghai

- Built up a department focusing on start-up/small business customers
- Defined a working strategy and established working routines
- Extensive contacts with external customers

2004/10 – 2006/11: Self serve manager, IKEA Shanghai

- Changed working culture by implementing a customer-centric approach
- Built up a motivated team from scratch
- Made the department meet KPI
- Mentored and trained a successor

2003/04 - 2004/09: Warehouse Group Leader, IKEA Shanghai

- Responsible for receiving and replenishing inventory in the store
- Trained and formed the organization in a new full sized store
- Mentored and trained a successor

2000/12 - 2003/03: Trainee Manager IKEA Shanghai

- Assistant to project leader when implementing ERP in Shanghai
- Planned, implemented forklift training program for logistics workers

### **Project leader at LTZJ, Shanghai**

May 2000 - November 2000 (7 months)

- Internet textile platform towards European and American markets
- Customer responsible for foreign customers
- Represent the company in trade shows in China

### **Manager at MUDAN A/S, Denmark**

March 1999 - March 2000 (1 year 1 month)

- Acted as translator and explained background for Chinese management when meeting European suppliers and other counterparts
- Searched the market for, and evaluated suppliers

### **Other skills:**

#### **Languages:**

- Swedish (native speaker)
- English (fluent)
- Chinese (fluent spoken, advanced level of reading and writing)

#### **Computer skills:**

- All major windows based applications (Excel, Word, Power point etc.)
- Adobe Photoshop CS 2 (photo editing program)

#### **Drivers license:**

- Allowed to drive car, forklift and reach truck in China

## Education

### **University of Lund, Sweden 1994-1999**

- Main subject was East Asian Studies (4 years) with focus on China, putonghua (mandarin), and Chinese modern history/economy

### **Beijing Language and Cultural University, China 1996-1997**

- Chinese language studies

## Interests

- Photography
- Meeting people
- Exploring Shanghai/China
- Computers & Multi Media

## Endorsements

"Andreas is a talented business management consultant with a very broad and good understanding of how to approach new companies and clients in China. I recommend him for someone who wants to do business in China but do not have previous experience. Also become a friend. Good people management and communication skills."

— **Daniel Wardzynski**, *Entrepreneur*

"Andreas has a broad China background with insight in areas including retail and trade - and he is also a very talented photographer. Please contact me with any queries regarding Andreas."

— **Jerker Hellstrom**, *Senior correspondent, Reuters*